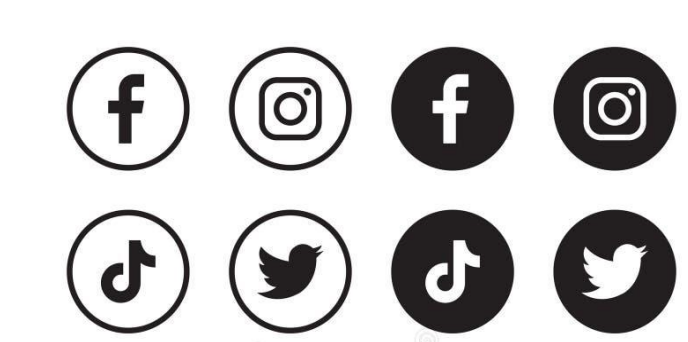


IJOA at a Glance

A Digital Information Tool to Enhance Engagement and Rapid Knowledge Dissemination for Obstetric Anesthesiologists

Eliane Soares · Ciara Luke · Miodrag Mitric · Ruth Landau





SOCIAL MEDIA IN SCIENCE

A powerful channel for knowledge dissemination



IJOA EDITORIAL FELLOWSHIP

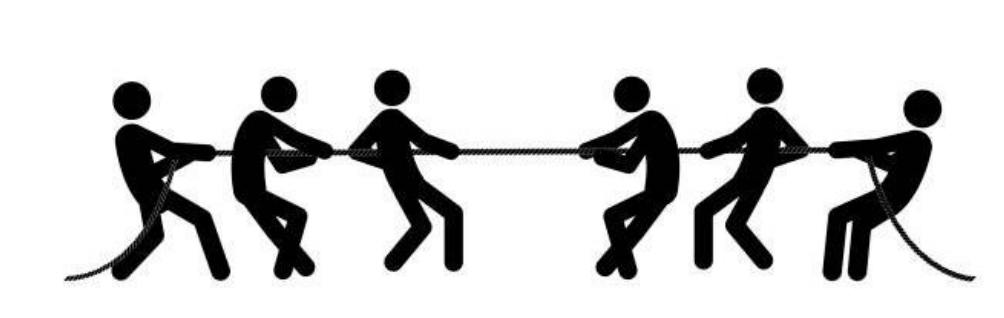
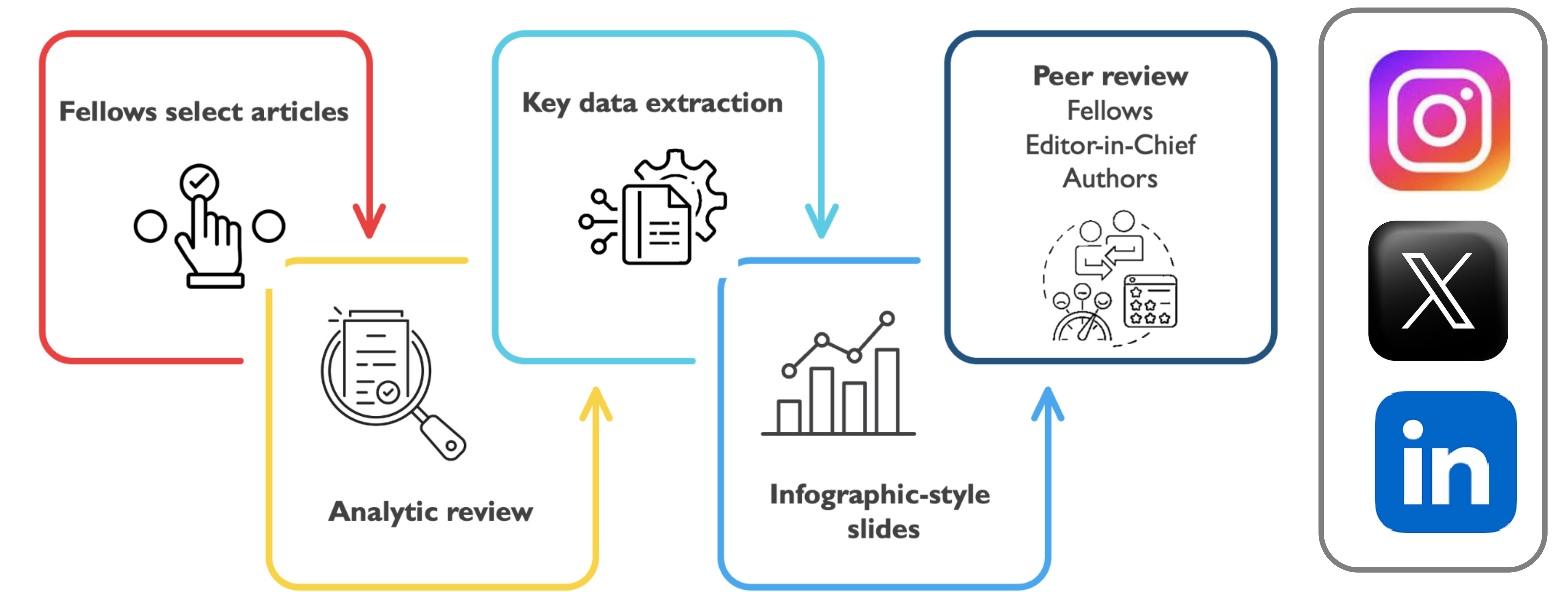
Proposed Instagram initiatives in February 2025



OBJECTIVE

Measure impact on engagement
Full-text downloads

HOW IJOA AT A GLANCE WORKS



January to November 2025

IJOA at a Glance articles vs. Matched articles (controls)



Usage tracking **Journal Branded Solutions** platform
Mann-Whitney (pre/post ranks)

IJOA

IJOA at a Glance

What should an anesthesiologist know about the evolving field of assisted reproductive technology?

International Journal of Obstetric Anesthesia 60 (2024) 104248

Contents lists available at ScienceDirect

International Journal of Obstetric Anesthesia

journal homepage: www.elsevier.com/locate/ijoa

Review Article

Anaesthesia considerations for assisted reproductive technology: a focused review[☆]

M. Egan[☆], L. Schaler[☆], D. Crosby^{☆,†}, R. French-O'Carroll^{☆,*,‡}

[☆] Specialist Registrar in Anaesthesia, National Maternity Hospital Dublin, Ireland

[†] Fellow in Reproductive Medicine, Merrion Fertility Clinic and National Maternity Hospital, Ireland

^{*} Assistant Clinical Professor, University College Dublin, Ireland

[‡] University College Dublin, Ireland

[§] Consultant in Anaesthesia, Merrion Fertility Clinic and National Maternity Hospital Dublin, Ireland

March 2025

IJOA at a Glance

October 2025

Is There a Role for Dexamethasone in Post-Cesarean Analgesia?

Contents lists available at ScienceDirect

International Journal of Obstetric Anesthesia

journal homepage: www.elsevier.com/locate/ijoa

Review Article

Efficacy and safety of intravenous administration of dexamethasone on post-cesarean delivery pain: a systematic review and meta-analysis of current literature

Dimitrios Ioannopoulos^{☆,‡}, Zoi Tsani[§], Eleni Chatsiou[§], Eleni Arnaoutoglou[§], Georgia Tsaousi[§]

[☆] Department of Anaesthesiology and Pain Medicine, General Hospital of Nikaia-Piraeus "St. Pantelimon", Athens, Greece

[‡] Department of Obstetrics, General University Hospital of Larissa, Larissa, Greece

[§] Department of Anaesthesiology and ICU, Faculty of Medicine, Aristotle University of Thessaloniki, Thessaloniki, Greece

[¶] Department of Anaesthesiology, Faculty of Medicine, School of Health Sciences, Larissa, Greece

This infographic is part of a trilingual series

Spanish and English versions are also available on our profile

International Journal of Obstetric Anesthesia

IJOA at a Glance

March 2025

What is the evidence about intravenous dexmedetomidine in obstetric anesthesia?

REVIEW ARTICLE • Articles in Press, 104345, February 13, 2025

Intravenous dexmedetomidine use in obstetric anesthesia: A focused review

M.S. Douglas^{1,2}, L.J. Soloniuk^{1,2,3,4}, J. Jones¹, R. Derderian¹, C. Baker¹, G. Stier^{1,2}

¹ Department of Anesthesiology and Perioperative Medicine, Riverside University Health System, Moreno Valley, CA, USA

² Department of Anesthesiology, Loma Linda University, Loma Linda, CA, USA

³ Department of Gynecology and Obstetrics, Loma Linda University, Loma Linda, CA, USA

⁴ Department of Internal Medicine, University of California Riverside, Riverside, CA, USA

International Journal of Obstetric Anesthesia

IJOA at a Glance

Octubre 2025

¿Existe un papel para la dexametasona en la analgesia poscesárea?

Contents lists available at ScienceDirect

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International Journal of Obstetric Anesthesia

IJOA at a Glance

Outubro 2025

Qual o papel da dexametasona em analgesia pós-operatória para cesariana?

Contents lists available at ScienceDirect

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[§] Department of Anaesthesiology and ICU, Faculty of Medicine, Aristotle University of Thessaloniki, Thessaloniki, Greece

[¶] Department of Anaesthesiology, Faculty of Medicine, School of Health Sciences, Larissa, Greece

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International Journal of Obstetric Anesthesia

II

IJOA at a Glance posts

Jan – Nov 2025



79→880

Followers

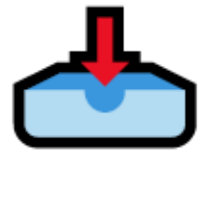
× I I growth



+ 54.9%

Total interactions

+ 29.8% likes growth



PDF DOWNLOAD GROWTH (Median, IQR)

IJOA at a Glance +450% [169–1102%]

Matched Controls +90% [36–277%]

I 0 of I I featured articles showed marked ↑ downloads

Temporal peaks: I–3 months after at a Glance post dates (Mar – Jun 2025)

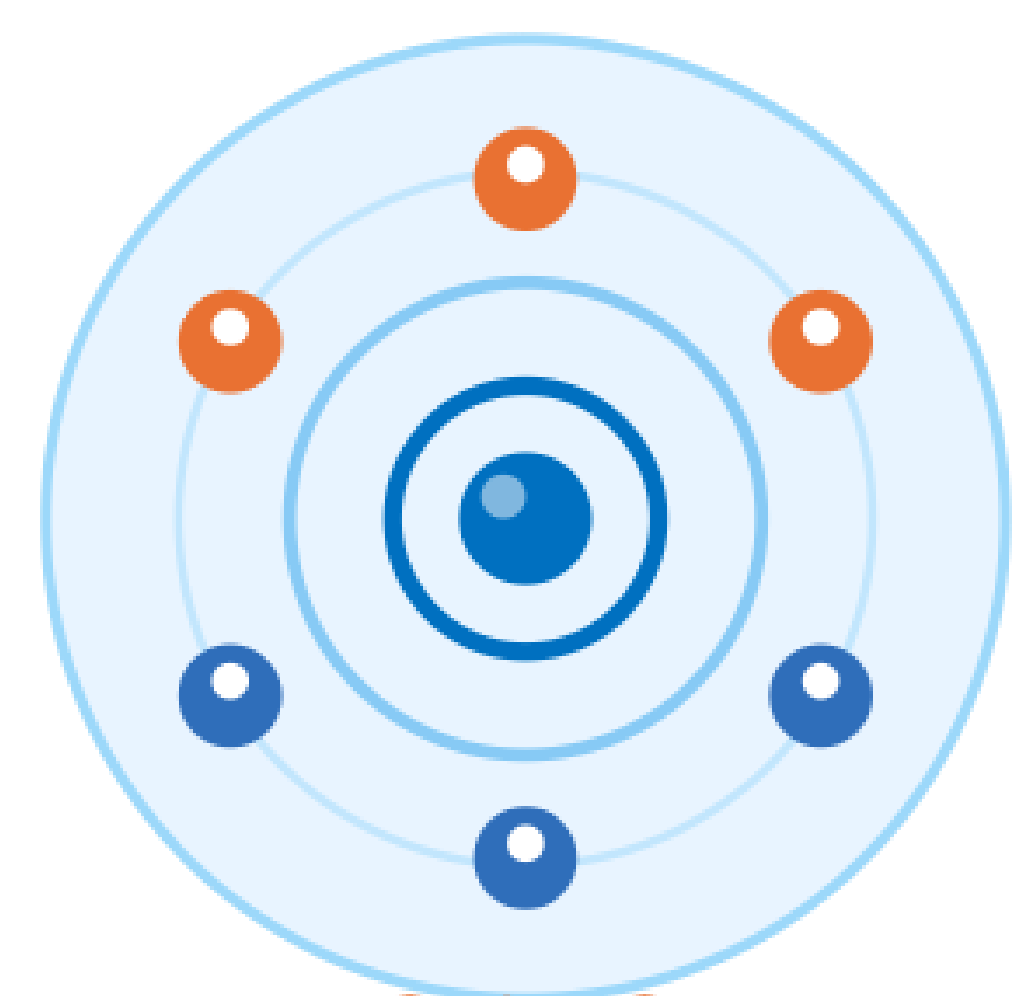


Social media promotion was associated with **increased engagement** and **article downloads** in this observational analysis



Limitations

Concurrent initiatives
Short observation window
Educational outcomes remains unassessed



Causality cannot be established

Findings support the potential role of structured social media strategies in enhancing the reach of OB research



ijoa_obanes

118 posts 956 followers