

Working with healthcare professionals as advocates for safe abortion care

The RCOG Making Abortion Safe team worked with healthcare professionals (HCPs) in Nigeria, Rwanda, Sierra Leone, Sudan and Zimbabwe to develop an **eLearning resource**, consisting of 7 tutorials, that can support HCPs from across the world in starting or advancing their abortion care advocacy.

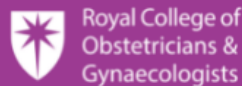
Seven eLearning tutorials

1. The role of healthcare professionals in advocacy
2. Planning your advocacy journey
3. Writing and monitoring your advocacy plan
4. Partnership
5. Communication and messaging
6. Risks and challenges
7. International and regional human rights frameworks

Defining advocacy: A series of planned, organised, and strategic activities to influence decision makers and implementers' policy, legislation and practice, to achieve positive and long-term change.

Making Abortion Safe clinical and advocacy eLearning resources

Available for free on the RCOG eLearning platform



Healthcare professionals can be **strong** and **influential** advocates **for safe abortion care**, many are already **advocates** without even realising. Providing easy to use and practical tools and resources can strengthen their efforts.

The resource includes **practical tips** and **tools** for HCPs to use in advocacy including:

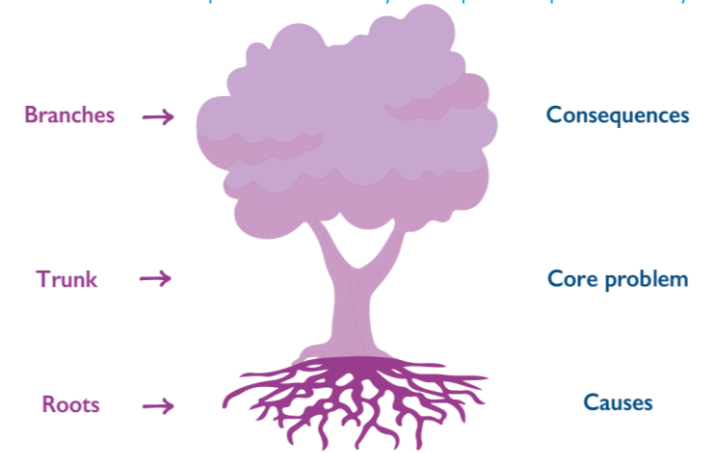
The advocacy cycle

The advocacy cycle sets out a step-by-step process to plan and structure advocacy, making sure your actions are targeted, timely and appropriate.



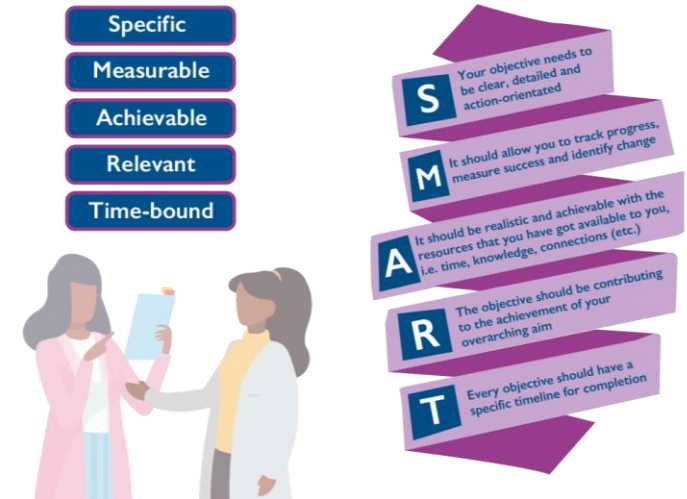
Analysing the problem

Effective advocacy starts by identifying and analysing the problem that needs to be addressed. A problem tree analysis is a practical problem analysis tool.



SMART objectives

Objectives describe the change you want to affect through your advocacy. Objectives should be SMART and routed from your problem analysis.



The materials have been **disseminated widely** to partners in the five project countries and through RCOG members and partners globally. These eLearning resources have been **welcomed as a practical tool** for those providing advocacy training to healthcare professionals.

The eLearning resource is available here:

<https://elearning.rcog.org.uk/tutorials/making-abortion-safe-programme/advocacy-eresources>