

the What?

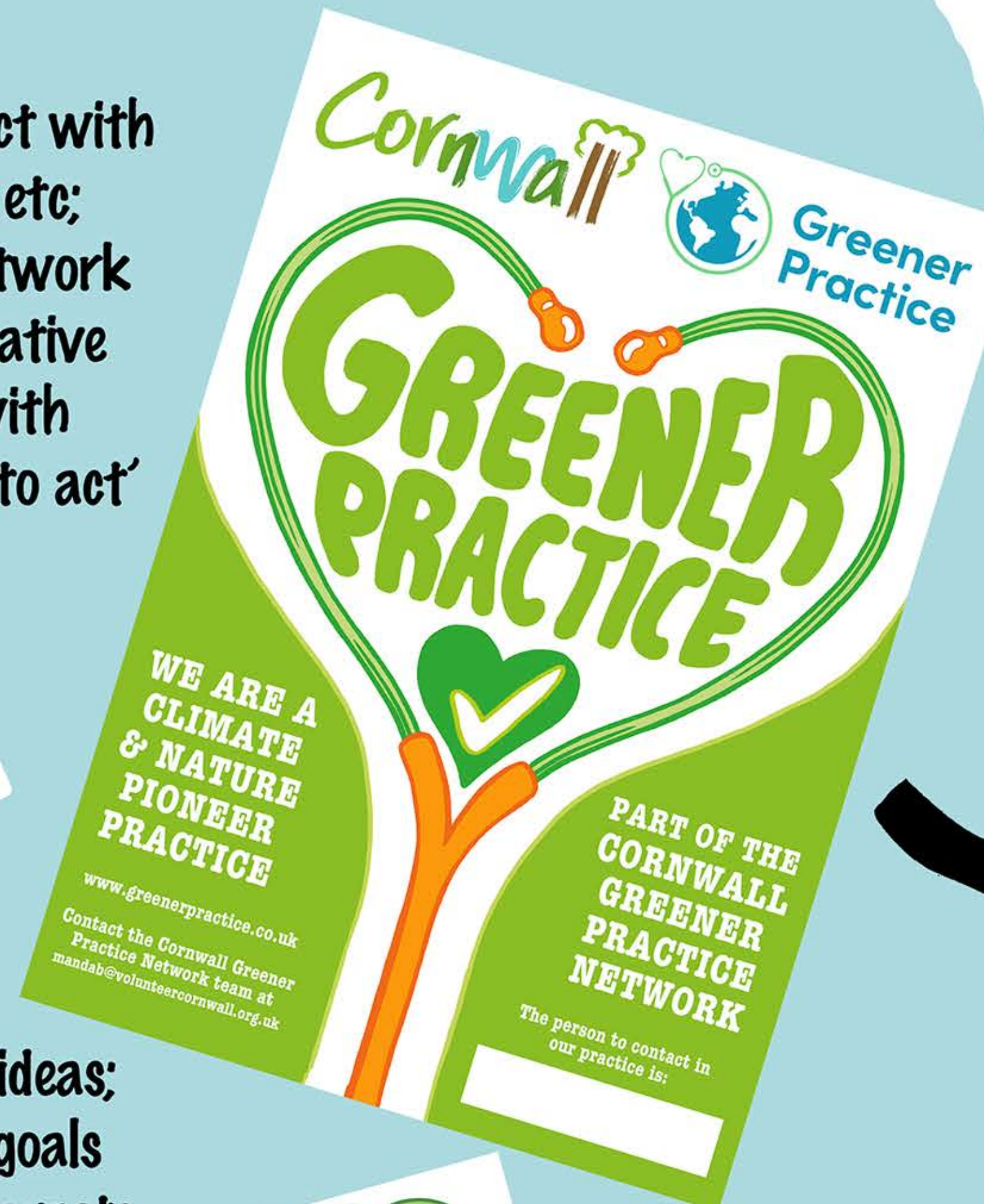
CONTAGIOUS CHANGE the CORNWALL WAY



1. CONNECT

Make contact with practices etc; create a network of collaborative action, with 'permission to act'

Collect & share ideas; create specific goals and achievable targets



The range of projects we're delivering on!

2. CATALYSE

15 ACTION AREAS + TOOLS

25

GREEN GENIUS



PROJECTS

30+



Newsletters

35

Pioneer PRACTICES

40+

Microgreens CASE STUDIES

56

practice strong ICS

£50k

extra project funds

6

Community Gardens

REUSABLE

Sanitary Products

Bags for Meds
for homeless people



300+

members!

20+

ELECTRIC BIKES

at practices!

6

EV Charging Points

3. COMMUNICATE for CONTAGIOUS CHANGE

Get all the info out there: newsletters, Trello, posters in Health Centres etc.



60%

of practices engaging in Energy Management; potential savings identified so far from £1,500 to £12,000 and potential carbon reduction of between 3 tonnes p/a to 17 tonnes p/a!