

ENGAGING MIGRANT WOMEN TO IDENTIFY UNMET NEEDS IN CANCER CARE

Tamsin Nash; Aileen Duffton; Women's Integration Network

PURPOSE

Ethnic minorities and migrant communities are under represented in cancer research and PPI
This risks widening inequalities in cancer outcomes
The Beatson Cancer Charity (BCC) and Glasgow Clinical Trials Unit (GCTU) set out to develop relationships with local communities

OUR APPROACH

Engage with communities outside formal settings
Collaborate with charities and communities
Build relationships with real value:
➔ Accessible cancer information
➔ Signposting to local services
➔ Research participation opportunities

ENGAGEMENT DESIGN

The BCC and GCTU worked with MacMillan Cancer Support and the Women's Integration Network (WIN) - a community group for migrant African women in North Glasgow

WHO



Each session included ~20 women from Namibia, Nigeria, Cameroon and Yemen

WHAT



Two semi-structured discussions shaped by community priorities

WHERE



The sessions were held at the WIN's weekly community meetings in Glasgow

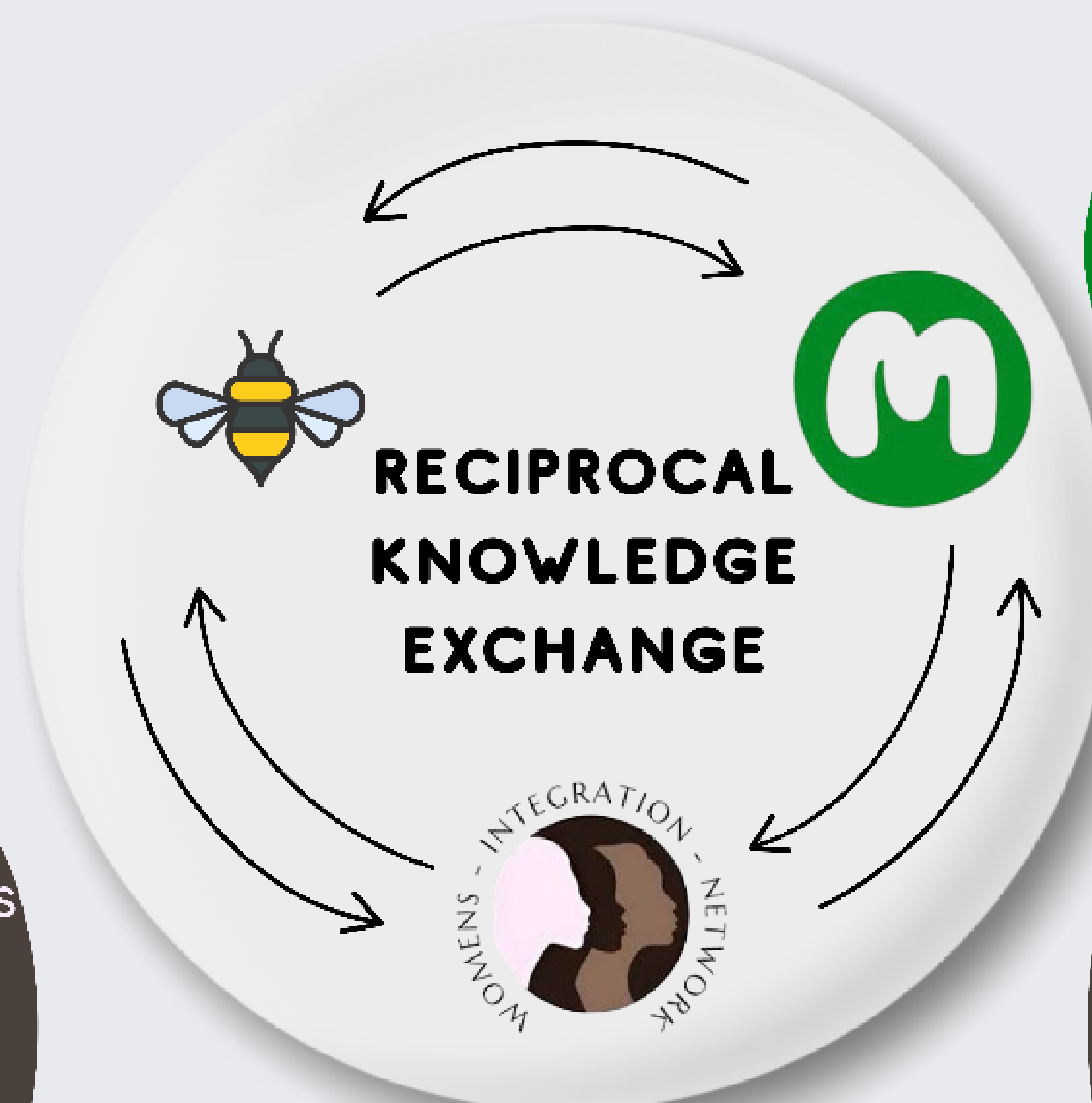
KEY INSIGHTS FROM COMMUNITY DISCUSSIONS

- Signposting to health services
- Cancer research Q&A
- Opportunities to participate in research

- Q&A on community services
- Accessible support for cancer & long term conditions

- The value of feeling listened to
- Perception that African men are less likely to seek care
- Preference to seek support from within community & from those with shared lived experience

- Appreciation for face-to-face consultations
- Desire to learn about support and screening services
- Worry about cancer diagnosis



IMPLICATIONS FOR DATA-DRIVEN CANCER RESEARCH

Researchers must earn community trust and ensure equitable representation
Community-led PPI reveals gaps in knowledge & strengthens research priorities
Working with communities improves access to care and trust

Inclusive PPI enhances data equity, and benefits researchers, communities and services providers

NEXT STEPS

Continue collaborating with both the WIN and Macmillan
Adapt our model to engage other under represented communities